

LOOP

Social Seating and Togetherness



outsider
RETHINK URBAN SPACE

Loop – the vision

“When we created the first Loop product 20 years ago, we had a clear vision of challenging traditional urban furniture. What we did not know was where that journey would take us.

We certainly did not imagine that one day we would be transforming used plastic bottles into Danish urban furniture.

Yet that is exactly where innovation has led us. Over the years, the Loop Family has continuously expanded with new products, new functions and new possibilities. Today, the innovation continues through the materials themselves, where recycled consumer plastic waste is becoming an important part of the story.

For us, Loop has never been just about creating furniture. It is the result of balancing four essential principles: Design, Usability, Environment and Ethics. None can stand alone, and together they guide every new addition to the Loop Family.

The vision that started with Loop Circle in 2007 is still the same. We simply keep finding new ways to realise it.



Ib Mogensén
out-sider a/s
Founder & CEO

The Loop creators

AART Designers

is a Scandinavian design studio working closely with AART, an internationally acclaimed architectural practice based in Aarhus, Copenhagen, Oslo, and Stockholm. In 2007 AART teamed up with out-sider and designed Loop, a piece of urban furniture as a part of Aarhus Festival Week. Inspired by traditional circular gathering points – the fireplace, thingstead, etc. The idea was to develop a piece of furniture that would invite people of all ages to meet, talk, or just have a break.

The result was a mobile unit with an intuitive shape, bright colour, and a welcoming warm, yet solid material. With its inviting, playful design, the original Loop has been an instant success growing into a range of new products and colours. The Loop series features a large number of modular elements providing infinite possibilities for creative, welcoming spaces and social interaction.



AART
Designers

Social seating

Loop's circular form creates a welcoming setting for shared use in public spaces. Open and accessible from all sides, it invites people to play or sit on, beside, and in between, creating a dynamic presence in the landscape. Whether placed in parks, squares, schools or urban environments, Loop contributes to creating attractive places to pause, gather and enjoy the surroundings together.



Designed for togetherness

Design / Appearance

- 16 modules – modular building system
- 9 EcoMix colours
- Soft rounded shapes
- Danish design

Usage

- Social interaction between kids, young people, and adults
- Informal rest and stay
- Outdoor and indoor
- Temporary and moveable – or fixed to the ground/floor

Applications

- Child safe – no sharp edges
- No maintenance – only cleaning

Production & Environment

- Danish production
- Long lifespan and durable materials

TÜV

- Approved as playground equipment according to EN1176

Suitable for recycling

- LOOP Family is made in PE 04 (specified Polyethylen code #4)
- Recyclable PE, reusable up to 7 times.



Loop Modules

The Loop family has a wide range of modular elements that provide endless possibilities for creating interesting configurations that accommodate creative and social interaction.



#135 Loop Circle | 10



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#157 HopOp 500 Light | 30



#198 Loop Up | 32



#139 Boa | 42



EcoMix materials

– Recycled plastic with long life qualities

At out-sider, we're driven by the ambition to rethink materials for a more sustainable future. Since our founding in 2007, we've been on a continuous journey to develop smarter material solutions for urban furniture – combining great design and long-term functionality with a strong focus on resource efficiency and circular thinking.

For organically shaped products, we use rotational moulding – a process ideal for creating durable, long-lasting furniture suited for outdoor use. Our main material is polyethylene (PE) – known for its minimum 30-year lifespan and ability to be 100% recycled up to seven times without loss of strength or quality. To further reduce the use of fossil-based raw materials, we've developed a dedicated material concept: EcoMix.

This special range of plastic is made from carefully selected recycled materials – including fishing nets, used water bottles, and factory waste. With EcoMix, our goal is to increase the use of recycled content as much as possible, with a strong emphasis on post-consumer plastic.

Because household plastic waste is not yet sorted by colour, the recycled content may vary depending on the selected colour.



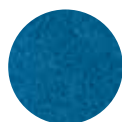
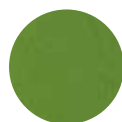
EcoMix highlights

- Maintenance-free and easy to clean
- Lifespan up to 30 years
- Recyclable PE, reusable up to 7 times
- From 33% post-consumer recycled plastic (varies by colour)
- Also available in an eco-labelled version 100% recycled plastic.



Designed for urban environments

EcoMix has a subtle stone-like appearance, created naturally by the recycled plastic composition. The textured surface makes dirt, scratches and wear less visible, helping furniture maintain its visual and functional quality in demanding outdoor spaces.

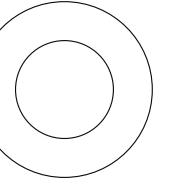




#135

LOOP CIRCLE

Invites to social gatherings



INVITING / PLAYFUL / SOCIAL

– a simple and flexible furniture for urban spaces, schools, and playgrounds. Loop Circle is an inclusive piece of furniture suitable for various social and cultural contexts. It invites informal gatherings, relaxation, or movement for 4-6 persons – whether it's inside or around the furniture.

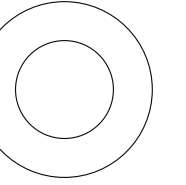




#136

LOOP CIRCLE LIGHT

Illuminated bench for urban spaces or playgrounds



ATMOSPHERIC / ILLUMINATED / ENGAGING



During daylight hours, Loop Circle Light creates a distinctive environment with its circular shape and unique colors. As night falls, the experience transforms as they glow in the dark. This creates an atmospheric ambiance that encourages continued interaction, even after sunset.



#181

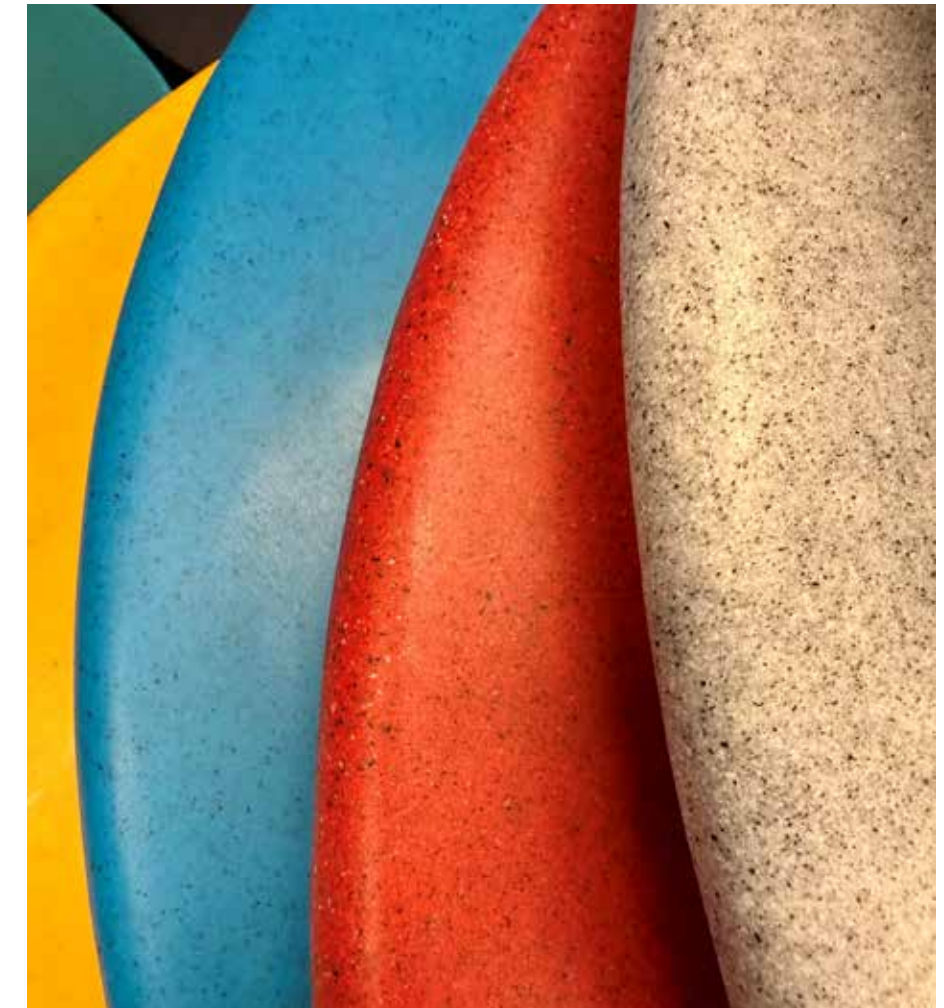
LOOP TABLE

A small table for the bench

T

FUNCTIONAL / CONNECTING / ADAPTABLE

Loop Table placed in the center of a Loop Circle creates a small, round table and bench set in the same material and with 9 colour options.





#169

LOOP CONE BACKREST

Bench with backrest for urban spaces



SUPPORTIVE / VERSATILE / INTEGRATED

Loop Cone Backrest along with Loop Circle acts as a backrest – it is a simple and flexible spatial piece of furniture – and through its circular shape and numerous product colors, Loop creates unique seating in spaces such as urban areas, parks, schools.

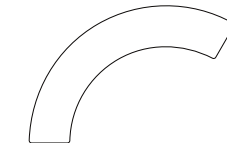




#137

LOOP ARC

Ability to bend



CURVED / MODULAR / DYNAMIC

Loop Arc is the curved module in the Loop family. With its simple and beautiful curved design, many happy shapes can be created. When integrated with multiple Loop Arc modules, Loop Corner, or Loop Line, it offers diverse opportunities for outdoor space furnishing in parks, schools, and green areas.

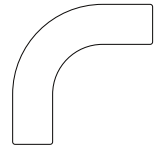




#171

LOOP CORNER

Bench with multiple functions



STRUCTURED / FLEXIBLE / FUNCTIONAL

Loop Corner constitutes a 90-degree building module, capable of delineating green areas while also serving as a bench in various forms. When combined with Loop Line, it creates a setting suitable for ball games, a sandbox, green area, and finally, seating space.





#140
LOOP LINE
Connecting spaces



LINEAR / CONNECTING / ADAPTABLE



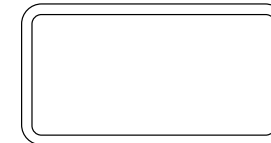
Loop Line is the straight module in the LOOP family. Whether standing alone or paired with Arc or Corner, Loop Line is a canvas for endless design possibilities, customized to complement any outdoor setting. Unleash your creativity with Loop Line and transform your space.



#174

LOOP PLAYFIELD

Flexible active spaces



ACTIVE / MULTIFUNCTIONAL / ENGAGING



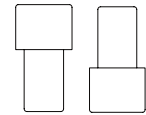
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#141

HOPOP 350/500

Leap into joy



ACTIVE / ENERGETIC / SPONTANEOUS

HopOp, arranged in clusters with varying heights and colors, creates welcoming environments that interact with the space in a playful manner. With its simple appearance, HopOp symbolizes fun and spontaneity, inviting people to sit, rest, play and jump. These activities bring joy and energy to the playground, schoolyard, and urban space. HopOp is an example of how design can inspire play, interaction, and togetherness.





#157

HOPOP 500

Sit, rest, play, jump



INVITING / COMPACT / PLAYFUL



HopOp500 is an example of how design can inspire play, interaction, and socializing. It's a small multifunctional piece of furniture that can be combined in many functional ways with the LOOP family.



#187

HOPOP500 LIGHT

Seating and play during the daytime, and light during the dark hours



GLOWING / FRIENDLY / MEMORABLE



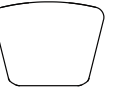
Let HopOp500 Light be the shining centerpiece of the playground, schoolyard, or urban space – both day and night. During the day, it invites play or a break, and when darkness falls, it illuminates the area transforming into magical, luminous spots that create a unique atmosphere.



#198

LOOP UP

Bringing joy and energy to urban spaces



PLAYFUL / SOCIAL / DYNAMIC

Loop Up, placed in clusters and colors, creates inviting environments that interact with space in a playful manner. With its simple appearance, Loop Up symbolizes fun and spontaneity, inviting people to sit, rest, play, and jump.

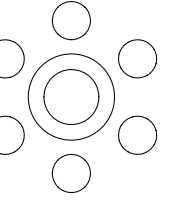




#172

LOOP PICNIC H500

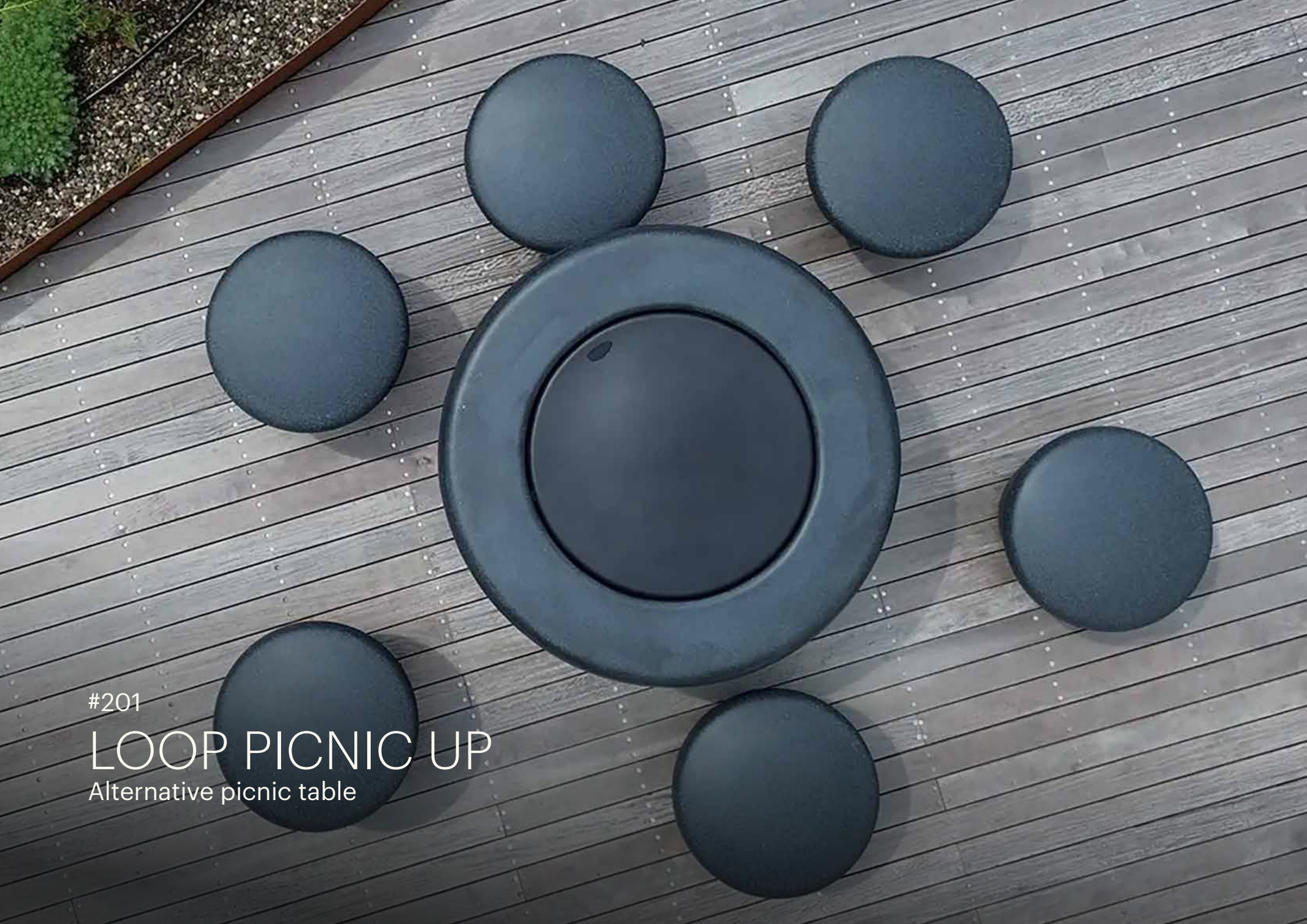
Colorful gathering spot



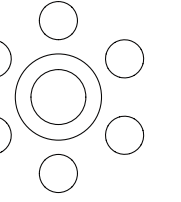
GATHERING / SHARED / INVITING

Loop Picnic H500 is an alternative picnic table that boasts a playful expression. The combination of form, material, and color results in a fun and low-maintenance piece of furniture that adds vibrancy to any outdoor space.





#201
LOOP PICNIC UP
 Alternative picnic table



GATHERING / SHARED / INVITING



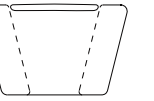
Loop Picnic Up invites community, coziness, and conversation in a circle. By combining Loop Cone as the centerpiece with 6 surrounding Loop Picnic Up units, new opportunities arise to create small informal seating groups.



#169

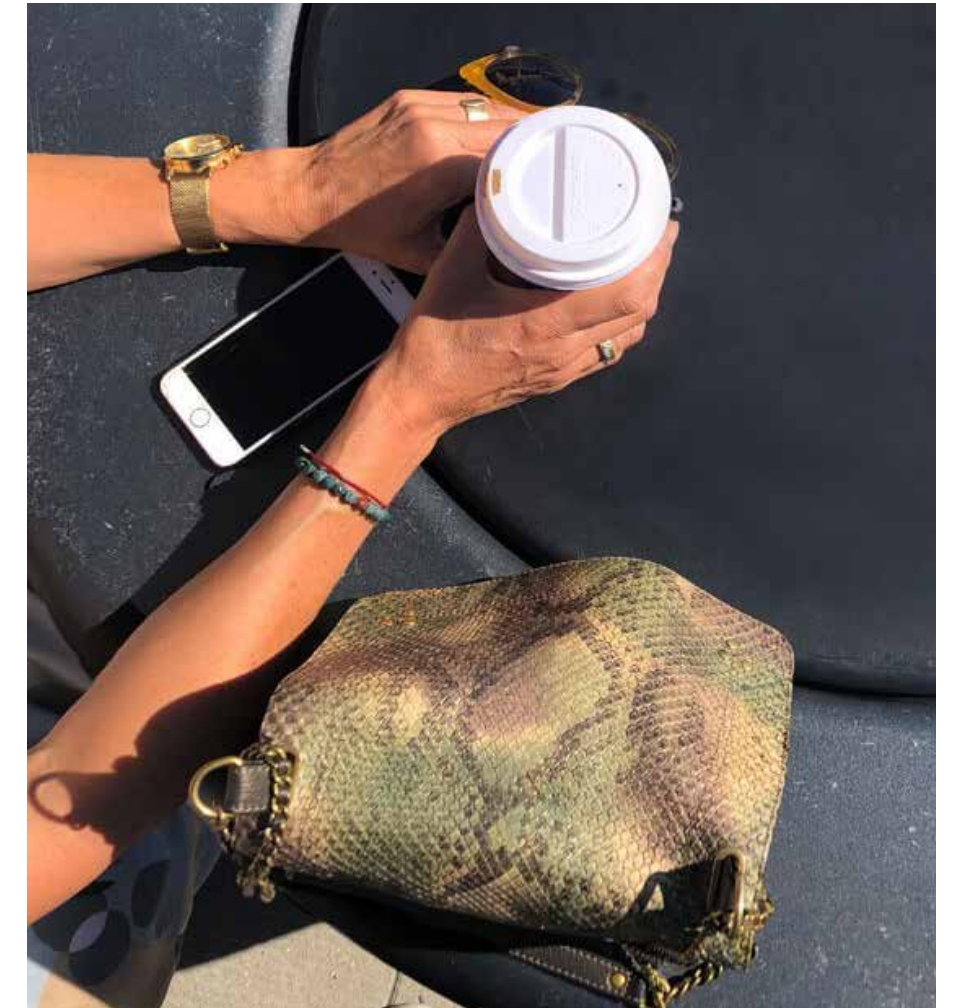
LOOP CONE TABLE

A conversation starter



CONNECTED / RELAXED / VIBRANT

Loop Cone Table offers a wide range of possibilities to create unique setups in outdoor environments. Its versatility is highlighted by its ability to combine with various seating elements, giving you the freedom to design arrangements according to your preferences and needs.





#169

LOOP CONE PLANTER

Create green oases in the city center



GREEN / ATMOSPHERIC / BIODIVERSE



An XL planter, with its conical shape and beautiful colors, creates green oases in the space. Good for the soul and beneficial for the environment. Placed in the square, at school, in the atrium courtyard, in urban spaces, or at the shopping center, it establishes an inviting, atmospheric, green, and colorful environment.

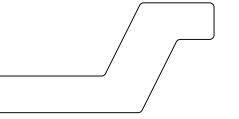




#139

BOA

A city break



SCULPTURAL / ARCHITECTURAL / UNEXPECTED

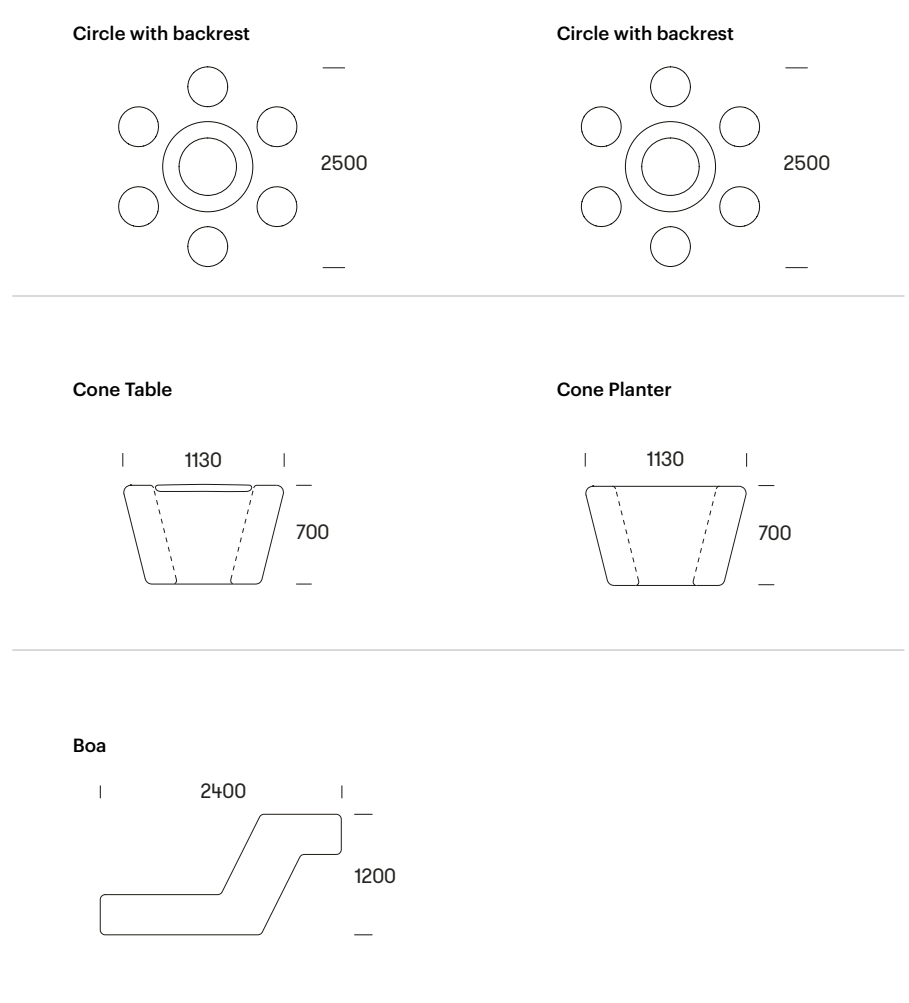
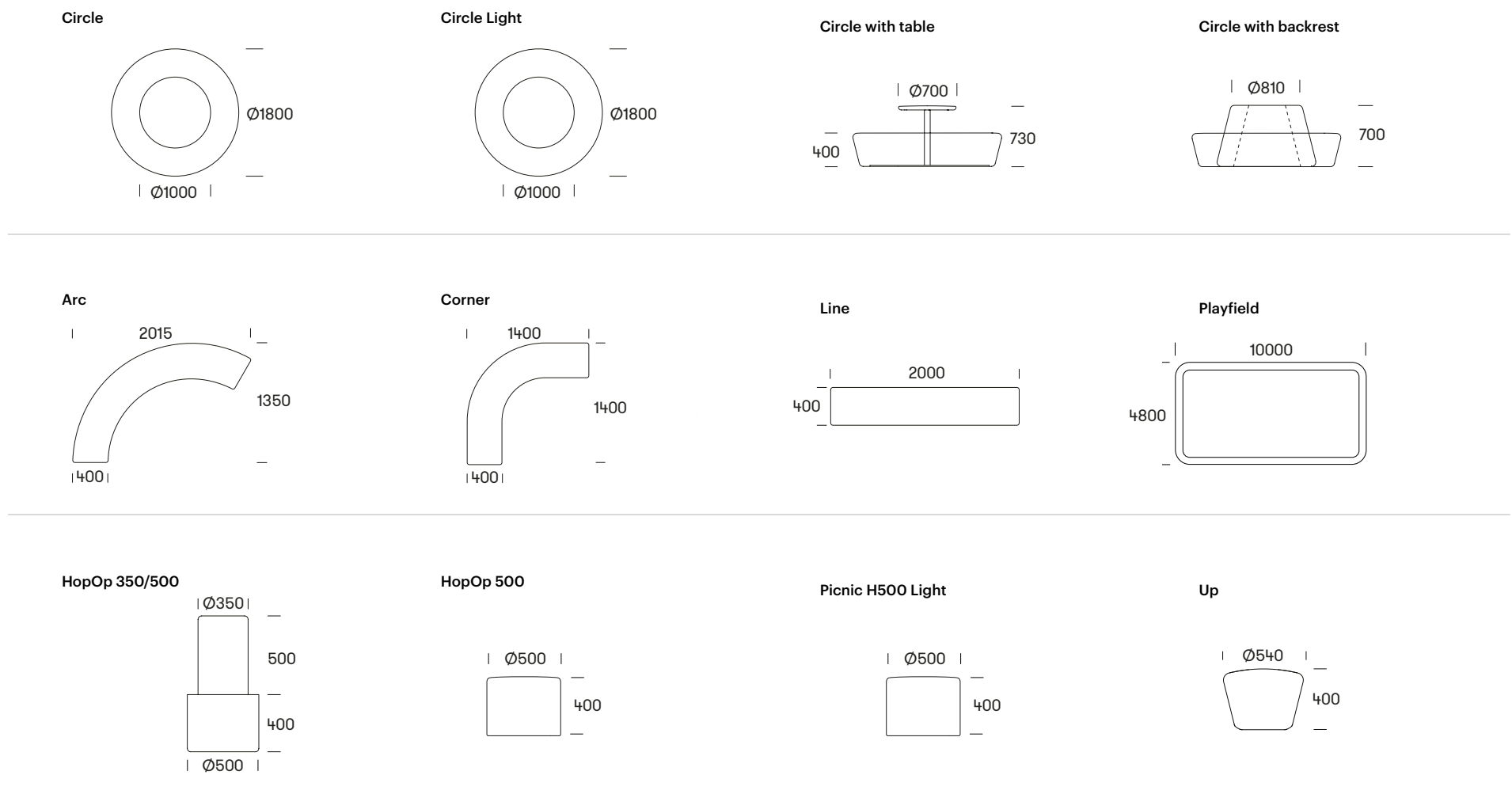
Boa is a reinterpretation of the traditional table-bench combination in a funky and modern style. It pushes the boundaries of what we typically expect from furniture in public spaces. Its functional and sculptural nature not only adds visual appeal but also introduces a playful dimension to the surroundings





Dimensions

Download 2D + 3D drawings online at outsiderfurniture.dk



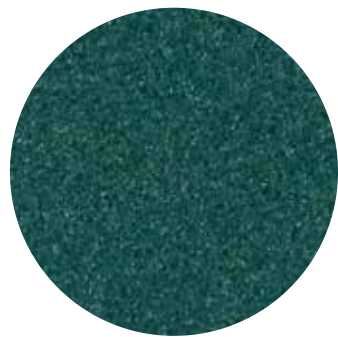
ViZu Tool
Create your own design using ViZU
– our 3d vizualisation tool online



Colors overview



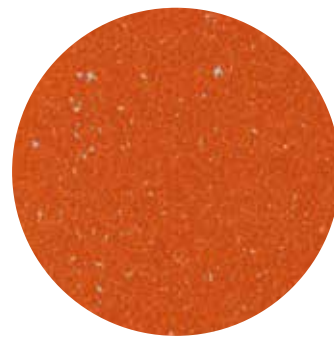
#21
Red EcoMix*
RAL 3020



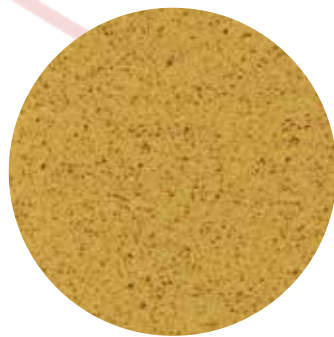
#22
Green EcoMix*
RAL 6033



#32
Lime Green EcoMix*
RAL 120 70 60



#33
Orange EcoMix*
RAL 2004



#34
Yellow EcoMix*
RAL 1018



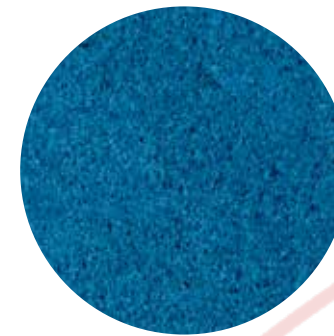
#31
Sand EcoMix*
RAL 1019



#20
Recycled
Anthracite EcoMix*
RAL 9004
100% Recycle PIR/PCR



#30
Granite EcoMix*
RAL 7038



#35
Blue EcoMix*
RAL 5012



Projects around the world

Explore a curated selection of projects featuring out-sider products in urban spaces, landscapes and public environments around the world.



📍 The Hague, The Netherlands
#135 Loop Circle, #137 Arc, #139 Boa



📍 Te Ara Ātea Library, New Zealand
#141 Loop HopOp



📍 Wisteria, The Catholic University, Belgium
#137 Loop Arc



📍 Aarhus, Denmark
#174 Loop Playfield



📍 Philips Square, Boston, USA
#141 Loop HopOp 500, #169 Cone Planter



📍 Młyny Rothera, Bydgoszcz, Poland
#135 Loop Circle

Want to know more?

Follow our journey as we rethink urban space. Get updates on new designs, projects and green initiatives by joining us on:



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